



## Institution's Innovation Council Saurashtra University Rajkot

**Startup: Demo Day/Exhibition**

28<sup>th</sup> February 2025

Regional Science Centre, Rajkot

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# Saurashtra University – IIC

The university is dedicated to instruction, research, and extending knowledge to the public (public service). Ministry of Education (MoE), Govt. of India has established 'MoE's Innovation Cell (MIC)' to systematically foster the culture of Innovation among all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes while they are informative years. Saurashtra University is one the Organization that have constituted the IIC to foster the vision of MoE and be a part for the promotion and development of innovation ecosystem.

## Event Schedule

<b>10:00AM</b>	<b>Registration</b>
<b>10:30 AM</b>	Inauguration
<b>11:30 PM</b>	Startup Pitching Session
<b>01:00AM</b>	Lunch break
<b>02:00AM</b>	Displaying Prototypes
<b>03:00PM</b>	Prototypes Showcase and Startup Exhibition
<b>4:00 PM</b>	Panel discussion
<b>6:00 PM</b>	Event concluded with a closing ceremony

## Event Registration Link

[bit.ly/ SUSEC-BDH](https://bit.ly/SUSEC-BDH)

## Brief about Event

The SU Startup and Entrepreneurship Council, along with IIC, Saurashtra University, in collaboration with Regional Science Centre, Rajkot, successfully organized the Startup: Demo Day/Exhibition on 28th February 2025, from 9:00 AM to 6:00 PM. The event aimed to provide a platform for startups, innovators, and aspiring entrepreneurs to showcase their ideas and gain industry exposure. The event brought together startup founders, mentors, investors, and students, fostering innovation and entrepreneurship.

The day started at 10:00 AM with the registration process, where participants and guests were welcomed. Attendees received event kits, and the networking session allowed participants to connect with peers and mentors.

Inauguration, at 10:30 AM and the Startup Pitching Session began at 11:00AM. Selected startups presented their business models, products, and services before a mentors and industry leaders. The pitching session provided an excellent opportunity for startups to gain feedback, validate their ideas, and attract potential funding.

At 1:00 PM, a lunch break was arranged, allowing participants to network and discuss collaborations in an informal setting. Post lunch, at 2:00 PM, the Innovation Showcase and Startup Exhibition was opened. Startups set up interactive booths, displaying their prototypes, technological innovations, and solutions across various sectors.

At 4:00 PM, a panel discussion and expert talk took place. Industry experts and startup mentors discussed key topics such as funding strategies, product-market fit, business scaling, and emerging industry trends. The session provided invaluable insights to budding entrepreneurs, guiding them on how to navigate challenges in the startup ecosystem.

Finally, at 6:00 PM, the event concluded with a closing ceremony, where the best startup pitches and innovative ideas were recognized and awarded.

## Key Points

During the session, below mentioned points were discussed:

- Increased visibility for startups
- Opportunities for funding and mentorship
- Market validation and customer feedback
- Networking and collaboration
- Startup Pitching Sessions

## Outcome

The Startup: Demo Day/Exhibition was a highly successful initiative, driving innovation and entrepreneurship in the region. By bringing together startups, investors, and industry experts, the event contributed to strengthening the startup ecosystem at Saurashtra University and beyond.









## Startup: Demo Day/Exhibition

SU Startup and Entrepreneurship Council,  
 along with IIC, Saurashtra University in  
 collaboration with  
 Regional Science Centre, Rajkot organizes  
 Startup: Demo Day/Exhibition on  
 28th February, 2025

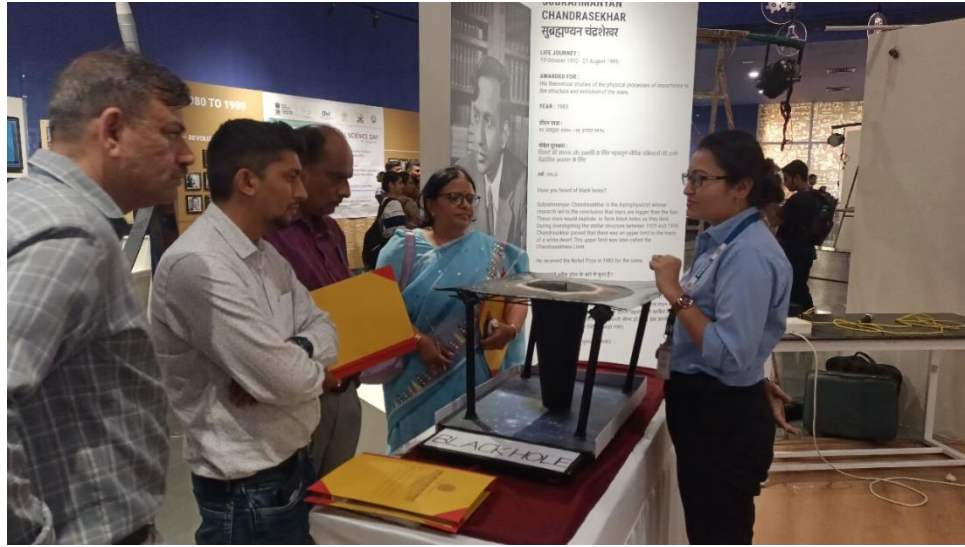
 **28th February 2025**
 **10:00 AM TO 6:00 PM**


**Regional Science Centre**  
**Near Ishwariya Park**  
**Madhapar, Rajkot**

 **Call Find Us**  
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